



Tethys

Euro-Mediterranean Universities Network

Different tools to strengthen relationship between high education and enterprises

Jean Louis GOUJU

High Education Ministry expert

University Paris East Creteil

Comité Sup'Emploi

A new context

- Law 2013 22th of July « HE »
- New issue « labour market access »
 - Making programs more readable
 - Spécialization step by step
- Law 2014 5th of March
 - _ Vocationnal training organization
 - social partners as first stakeholders

Setting up a new comitee for HE- Enterprises relationship

- Coming from two « different and unknown worlds »
- Taking all the opportunities to improve the relationship and getting benefits for Universities and enterprises
- Acceptation of a new point of view coming from « outside »

Three selected tools

- Competence approach
- Setting up« sector skills councils »
- Setting up cooperative educationnal programs

Competence approach

- Coming from the need of a common language, to reinforce the dialogue and mutual recognition
- A competence framework as a guaranty
- Reverse current trend « How to organize the programs to be sure that the required competences will be effective?

Framework design

- Cross cutting Competences
- Competences through disciplines
- Vocational preparing Competences
- [http://cache.media.enseignementsup-recherche.gouv.fr/file/Formations et diplomes/0/1/Referentiels de competences licence form atMESR 2014 12 29 ssblancs 380001.pdf](http://cache.media.enseignementsup-recherche.gouv.fr/file/Formations%20et%20diplomes/0/1/Referentiels%20de%20competences%20licence%20form%20atMESR%202014%2012%2029%20ssblancs%20380001.pdf)

Sector Skills council

- Lack of concrete dialogue between employer organizations and HE system
- Using « sectors councils » at the local level
- Creating national sector skills councils

Sector skills council issues

- Drawing map of the sectoral HE diplomas
- Recognition HE programs through the Vocational System financing
- Competences frameworks
- Creation of new diplomas or programs
- New challenges and needs analysis

Setting up cooperative programs

- Sandwich courses
- Shared responsibility to build, lead and award competences
- Setting up a new perimeter of this system (not only employment contract or traineeship)
- Setting up pilot programs

What is planned?

- How to make this system more attractive for the students and parents?
- How to make this system common for the vocational system?
- (Bac Pros, BTS, Licences professionnelles)
- How to organize the concrete collaboration with companies and branches?

Conclusion

- Often well accepted but
 - « Reverse mind » acceptation
 - Scaring for the academic knowledge status
 - Unfavourable Economical context

Thank you for your attention

- Jean-louis.gouju@enseignementsup.gouv.fr
- Mob: 0 629 671 142