



### Governing Board Meeting of the Euro-Mediterranean Universities Network TETHYS

**Association of Arab Universities**

*With the support of the Embassy of France*

2nd of april 2015

***STRENGTHENING of RELATIONS Between HIGHER EDUCATION***

***and the WIDER ECONOMIC and SOCIAL ENVIRONMENT***

***University-Enterprise Cooperation, Entrepreneurship and Employability of Graduates***

*Venue : Headquarter of the Association of Arab Universities, 11941 Jubeyha, Amman, Jordan*

**Programme**

##### Thursday 2 april

**8h30-9h00** Registration of participants

**9h00-9h30** **M. Sultan Abu-Orabi,** Secretary General of the Association of Arab Universities

**M. Michel Kasbarian,** Honorary President of Tethys, Aix-Marseille University Representative

**Mrs Caroline Dumas**, Ambassador of France in Jordan

**9h30-10h30 Workshop 1 : University-Enterprise Cooperation**

Moderator : **Mrs Lisbeth Ngouanet** (Embassy of France in Amman)

**Mrs Marie Odile Ott**, (French Ministry IGAENER), *“Making university-industry partnerships work: trials and lessons”*

**Dr. Maher Al-Mahrouq** (Chamber of Industry), *“universities-entreprises relationship”*

**10h30-11h00** Coffee break-Networking

**11h00-12h30 University-Enterprise Cooperation - Entrepreneurship**

Moderator: **M. Mohamed Rafat Mahmoud** (AArU)

**M*.*****Tarak Tabbaa**(Amman Chamber of Commerce), *“Practical ways and specificities”*

**M. Jean Louis Gouju** (French Ministry Dir. Gén. Enseignement Supérieur et Insertion Professionnelle), *“Different tools to strengthen relationship higher education and enterprises"*

**M. Adnan Badwan** (Jordanian pharmaceutical Maufacturing Co) *“Innovation as a sustaining strategy for the Jordanian pharmaceutical manufacturing company”*

**12h30-14h00** Lunch

**14h00-16h45 Workshop 2 : Entrepreneurship - Employability of graduates**

**14h00-15h00** Moderator :  **M. Omar Hasan Bani Ahmad** (Princess Sumaya University of Technology)

**Mrs Marie Decroix-Taffet** (Aix-Marseille University), *“Boosting Employment thanks to Entrepreneurship Education?"*

**M. Antoine Hokayem** (Saint Joseph University), *“Links between graduates’ skills and employability”*

**15h00-15h15** Coffee break-Networking

**15h15-16h45 Employability of graduates**

Moderator :  **M. Michel Autric** (Aix-Marseille University/TETHYS)

**M. Boualem Saidani** (University of Bejaïa), *“L’Employabilité des diplômés algériens »*

**M. Mohamed Belhaj** (University of Sfax), *“New looks on the role of Tunisian universities on professional insertion of graduates”*

**Ms Zeineb Mazouz** (University of Barcelona), *“LINKING-MED-GULF project: a triangular”*

**M. Bouchaïb Mernari** (University of Beni Mellal),*“entrepreneuriat et transfert de technologie”*

**16h45-17h00 Conclusion and closing session**

**M. Michel Kasbarian** (TETHYS/AMU)

**M. Sultan Abu-Orabi** (AArU), **M. Mohamed Rafat Mahmoud** (AArU)